



DSN

DIGITAL SERVICES NETWORK

**WE CREATE.
WE DISTRIBUTE.
WE MAKE YOU SEEN.**

Independent digital services network.
Connecting ambitious projects with global audiences.

SINCE 2016
GLOBAL / DIGITAL-FIRST



DSN is a Digital Services Network connecting ambitious projects with audiences through content, distribution and media.

Founded in 2016.

We work globally across digital-first industries, with deep experience in crypto, Web3 and iGaming.



01

VIDEO PRODUCTION

Concept, direction, filming, editing, delivery.

02

CONTENT DISTRIBUTION

Creators, communities, media, paid amplification.

03

PUBLIC RELATIONS

Media, social communication, events, reputation.



VIDEO PRODUCTION

Content designed to be watched, shared and remembered.

DSN creates video content for brands that need to communicate quickly, clearly and visually across digital channels. We manage the production process from initial concept and creative direction to filming, editing and final delivery, adapting every asset to the platforms and audiences for which it is intended.



WHAT WE DO

- Creative concepts
- Creative direction
- Commercial videos
- Brand videos
- Short-form vertical content
- Social media videos

- Interviews
- Explainers
- Event coverage
- Creator-led content
- Editing
- Motion graphics

- Post-production
- Content adaptation for platforms
- Pre roll in cinema
- Product placement



OUR APPROACH

Our approach combines creative production with distribution in mind. We do not treat video as an isolated asset. Formats, duration, hooks and edits can be adapted for specific platforms, audiences and campaigns.



CONTENT DISTRIBUTION

Great content only works when it reaches the right audience.

DSN helps brands distribute content across creators, communities, media and digital platforms. We build distribution strategies around the target audience rather than relying on a single channel, combining organic placements, creator collaborations, community reach and paid amplification where appropriate.



WHAT WE DO

- Influencer campaigns
- Creator integrations
- YouTube distribution
- Instagram distribution
- TikTok distribution
- X / Twitter distribution
- Telegram distribution
- Community seeding
- Niche community placements
- Paid amplification
- Content syndication
- Local market distribution
- International campaigns
- Campaign coordination
- Performance tracking



DISTRIBUTION STRATEGY

We select channels based on audience, geography and campaign objectives. A distribution campaign may combine creators, niche communities, social platforms, editorial placements and paid media to create multiple audience touchpoints instead of relying on one large placement.



PUBLIC RELATIONS

We turn stories into visibility, credibility and conversations.

DSN helps brands build and manage their public presence across media, social channels, industry communities and offline environments.

We develop communication angles, connect companies with relevant media and audiences, coordinate content and social communication, and support campaigns with events and other visibility opportunities.



MEDIA RELATIONS

We work with global, regional and niche media to help companies communicate announcements, expertise and stories that are relevant to their audiences. Depending on the campaign, we can combine direct journalist outreach, editorial pitching, sponsored publications and broader news distribution.

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|------------------------------|-------------------------|-------------------------|
| — Media strategy | — Founder interviews | — Founder PR |
| — Media relations | — Expert commentary | — Executive positioning |
| — Journalist outreach | — Thought leadership | — Reputation campaigns |
| — Story pitching | — Opinion articles | — International PR |
| — Press releases | — News placements | — Local market PR |
| — Press release distribution | — Product announcements | |
| — Interviews | — Company announcements | |



SOCIAL MEDIA & COMMUNICATION

Public communication does not stop with the media. DSN can support social media communication around campaigns, announcements and ongoing brand activity, keeping the message consistent across owned and earned channels.

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|---------------------------|---------------------------|------------------------------------|
| — Social media strategy | — Copywriting | — Instagram |
| — Content planning | — Creative coordination | — Telegram |
| — Editorial calendars | — Community communication | — Campaign-specific social content |
| — Social media management | — X / Twitter | — PR content adaptation for social |
| — Campaign communication | — LinkedIn | — Founder social positioning |

Available as continuous SMM management or focused support around PR campaigns and launches.



EVENTS & OFFLINE ACTIVATIONS

For campaigns that require an offline presence, DSN can support events as part of a broader communications strategy, from industry networking and media-facing events to branded activations and conference presence.

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|---------------------|------------------------|-------------------------------|
| — Event concepts | — Brand activations | — Guest and media invitations |
| — Event production | — Conference support | — Event promotion |
| — Private events | — Side events | — On-site content production |
| — Networking events | — Launch events | — Post-event communication |
| — Media events | — Speaker coordination | |

Events are one communication tool DSN uses to generate visibility, content, media attention and direct audience engagement — not an isolated agency service.



Media coverage, social communication, content and events work best when they reinforce each other.

DSN can manage these elements as one coordinated communications campaign, creating multiple touchpoints around the same message and helping brands maintain consistency across channels.

MEDIA + SOCIAL + CONTENT + EVENTS →

ONE COMMUNICATION CAMPAIGN

NEW PROJECT / DSN

GOT A PROJECT? LET'S TALK.

Tell us what you need. We'll get back to you with the right approach.

hello@dsn.network

Telegram: @ilyamax

dsn.me

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